

The Nutcracker

Presented by Colorado Dance Theatre



PERFORMANCE PROGRAM ADVERTISING

- The tradition of *The Nutcracker* ballet involves families and community. Patrons, cast and crew are involved members of the Greeley community and strongly support Greeley businesses.
- *The Nutcracker* provides you the opportunity to deliver your message to the potential of nearly 3000 patrons and over 150 cast and crew within the production.
- *The Nutcracker* program is an integral part of *The Nutcracker* tradition. Being a community production, the patrons page through the book looking for their friends and family, and it is often taken home as a souvenir.

PROGRAM DEMOGRAPHICS

- 40% Children
- 40% Adults
- 20% Seniors

ADVERTISING RATES

(inches)

- \$ 235 for 1/8 page 2 5/16" by 1 3/4"
- \$ 285 for 1/4 page 2 5/16" by 3 3/4"
- \$ 375 for 1/2 page (horizontal) 4 7/8" by 3 3/4"
- \$ 375 for 1/2 page (vertical) 2 5/16" by 7 3/4"
- \$ 550 for full page 4 7/8" by 7 3/4"

DIMENSIONS

DEADLINE

- November 1, 2011

PERFORMANCE INFORMATION

- *The Nutcracker* performances are: Friday, December 9
Saturday, December 10
Sunday, December 11
- Ticket prices are \$20.00 for Adults; \$18.00 for Seniors; and \$11.00 for Students & Children

ADVERTISING CONTACT:

Tomoko Creed
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Greeley, CO 80634
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970-373-3156
970-590-4124

Make checks payable to:

Colorado Dance Theatre
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